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CREATING CONDITIONS FOR MANAGING THE PROCESSES OF SELF-ORGANIZATION OF UKRAINIAN SOCIOECONOMIC SYSTEMS IN THE DECENTRALIZATION ENVIRONMENT



A concept for «meta-anthropological governance» of synchronous interaction of emergence, development, and functioning of socioeconomic organisms by the human being with philosophical worldview has been introduced. The economic, educational, organizational, and communication aspects of government as conditions for self-organization of community's social environment have been discussed. A priority action plan for the community has been presented. Objectives and tasks have been formulated to develop and to implement the communication polylogue methodology for decision-making by the community and educational programs for fostering an archetype philosophical worldview and stimulating the display of temporally hidden meta-anthropological capabilities of Ukrainians.

Keywords: self-organization, socioeconomic organism, decentralization, innovative clusters, and meta-anthropological governance.

The socioeconomic being is an interaction of binary processes: *integration–differentiation, centralization–decentralization, specialization–generalization*. Each phase appears, evolves, and interacts with the other. The process is continuous and governed by the rule of harmony, integrity, and unity and struggle of opposites, as well as by anthropologic management (purposeful influence of the human being on the processes).

Today, in the Ukrainian socioeconomic organism, in the managerial hierarchy, there is an evident trend from the center to the periphery, from the centralized governing to the self-governing and self-organization. In the socioeconomic context of evolution we are at a point of cycle bifurcation, i.e. a point of transition between two

phases of the being. This means, we can either advance to a new orbit in the universe (the order) or devolve into the chaos.

Having analyzed the current situation in terms of positive thinking, one can see that the destructive processes bear positive energy for creating new dimensions of the being. While consciously managing the self-drive processes we can and must utilize the power generated by them to facilitate self-organization of new socioeconomic organisms. Considering them as living organisms with unlimited number of functions and interacting processes it is necessary to recognize that for managing the conditions for their generation, self-organization, and development we need new methods of anthropologic governance, which foresee conscious harmonic synchronization of interaction of different processes: economical, educational, social, cultural, technological, climatic, etc.

That is why, at the current stage, we need changes in the paradigm of socioeconomic management of system organisms and a new method

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Bunch of European cranberry as an image of socioeconomic organisms peculiar to Ukraine. Beauty, usefulness, unity, and uniqueness are typical features of both European cranberry and socioeconomic structures

of governance, the meta-anthropologic one. The object of such governance in the present-day Ukraine is the self-organization of multidimensional socioeconomic systems, with the human being who perceives the world in terms of philosophy being the subject.

Let us consider a new style (sample, paradigm) of governance at the crossroad of centralized and decentralized systems of socioeconomic organism. The new paradigm foresees that during the decentralization, attention focuses on the creation of conditions for self-organization at lower levels of the hierarchy of socioeconomic structures in the territorial environment of communities capable of effective independent operation, association, and integration into the systems at higher level, if necessary. In this case, the decision making related to strategic development is advisable to subordinate to the community, which implies the development of communication method being a priority for adopting sound and consistent decisions in all spheres of the being.

The necessity to create the conditions for self-organization instead of creating the organizational structures themselves requires to answer the questions «*What should be done?*» and «*How should it be done?*».

To implement the idea we need a long-term strategy. To develop it, it is advisable to use the experience of advanced economies who have passed this way and had positive insight into decentralization. Moreover, this is useful since the unification of methods and respective classification by “the image and likeness” will allow the socioeconomic organism of Ukraine to join the integral system of the global economy.

Having in mind the application of European rules, Ukraine should support the application of consistent methods for governing the self-organization processes. The European strategic policy containing in documents developed under the aegis of the European Commission EUROPE 2020, COM (2010) is among the extremely important and useful manuals for new Ukrainian governance initiatives [1, 2].

The strategic European idea is based on the fusion of R&D activities and business initiative, which leads to appearance of new innovation *clusters* that are similar to a bunch of European cranberry (photo) and have a common objective that is to manufacture cutting-edge innovative products typical for given environment.

The financial support of research projects (including through *FP7*, *Horizon 2020*, etc.) inspires cooperation between the research institutions (including the private ones), the business corporations, and the social entities. The idea is as follows: the institutes generate new knowledge related to innovative products and transfer it to the private users (business corporations, especially, SMEs) and NGOs, which creates conditions for self-organization of socioeconomic environments for the sake of innovative production. This experience is extremely valuable for the Ukrainian science suffering from the lack of customers. The Ukrainian research institutes can get the market for R&D products through *knowledge transfer* for self-organization and self-development of socioeconomic organisms integrated in *clusters*.

The most important property and role of the innovative cluster is to act as attractor that like a magnet attracts scientific ideas, innovations, in-

vestment, gifted people, and resources. This magnet creates socioeconomic magnetic field for the economic and public development. This field forms the investment climate and opportunities for creating new jobs, improving living standards, renewing and preserving the natural resources, and for developing the human consciousness. In this case, it is important to fully utilize the potential capacity of given social environment, which in economic terms is associated with specialization of production on the most effective groups of products. The specialization is a result of identification and recognition of its uniqueness by each socioeconomic formation. When they integrate into higher level structures, the harmonic integral global economic system appears from the diversity of specialized opportunities.

Pursuant to the European strategies of *smart* specialization every Ukrainian community can do the following steps for the development of its own socioeconomic environment:

- ✦ To analyze the climate and production capacity, to identify opportunities for innovations and investments;
- ✦ To identify, to protect, and to support the generators of innovative ideas;
- ✦ To develop possible strategies for their implementation;
- ✦ To organize mass information campaign in the society;
- ✦ To find or to create methods for making strategic decisions;
- ✦ To ensure public discussion of ideas of innovative products;
- ✦ To select the limited number of priorities for the development;
- ✦ To establish and to introduce economic and social tools for anthropologic governance;
- ✦ To focus efforts of foreign and domestic policies on developing every human being and the society as a whole.

The development of Ukrainian strategy for smart specialization similar to the European one [2], which will be organically incorporated into the community's development strategy can be a

very useful factor. The specialization strategy should foresee that the financial assets and resources are invested only in innovative advantages of the community (investments exclusively into the manufacture of innovative products that are effective on given territory), with all resources concentrated on the key priorities and opportunities of development and application for reasonable government support of projects prepared.

The initial financial support from the government to the cooperation between the science and the business will facilitate the self-organization of innovation clusters due to efforts of private initiative balanced by administrative requirements for the renewal of natural resources, the human development, and the preservation of harmony in the socioeconomic environment.

According to the world experience, the necessary (although not the sufficient) conditions for appearance of innovation *clusters* in the market economy are the creation of new innovation product and its marketing. If these preconditions are met, the community has to do as follows:

- ✦ To remove limitations for emerging new markets;
- ✦ To establish coordination between the science, the business, and the knowledge transfer entities;
- ✦ To organize and to implement measures for stimulating the demand for innovative products;
- ✦ To establish standards, to raise resources.

At the same time, it is necessary to create conditions for the development of educational environment favorable for the formation of the philosophic view of the world among the population, i.e. to introduce educational programs for organization, management, and administration of philosophical disciplines for the idea generators, project initiators, managers and key implementing officers. The government support in this sphere is advisable.

Due to meta-anthropologic governance, the integrated organisms (clusters of corporations specialized in specific innovative product in a

given region) are likely to appear in the socioeconomic and ecologic environment of the community. They allow the community to realize unique opportunities and its environment, act as attractors for innovations and investments, facilitate the cooperation that will prove to be more effective than the competition.

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СТВОРЕННЯ УМОВ ДЛЯ САМООРГАНІЗАЦІЇ СОЦІАЛЬНО-ЕКОНОМІЧНИХ СИСТЕМ УКРАЇНИ В УМОВАХ ДЕЦЕНТРАЛІЗАЦІЇ

Вводиться поняття «метаантропологічне управління» синхронною взаємодією процесів зародження, функціонування і розвитку соціально-економічних організацій, яке здійснюється людиною з філософським світоглядом. Розглядаються економічні, освітні, організаційні, комунікаційні аспекти управління як створення умов для са-

моорганізації соціальних просторів громади. Наведено план першочергових дій для громади. Поставлені завдання розробки і втілення методології комунікаційного полілогу для прийняття рішень громадою та освітніх програм для виховання архетипічного філософського світогляду та метаантропологічних здібностей українців, що були тимчасово приховані.

Ключові слова: самоорганізація, соціально-економічний організм, децентралізація інноваційні грона, метаантропологічне управління.

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СОЗДАНИЕ УСЛОВИЙ ДЛЯ САМООРГАНИЗАЦИИ СОЦИАЛЬНО-ЭКОНОМИЧЕСКИХ СИСТЕМ УКРАИНЫ В УСЛОВИЯХ ДЕЦЕНТРАЛИЗАЦИИ

Вводится понятие «метаантропологическое управление» синхронным взаимодействием процессов зарождения и функционирования социально-экономических организмов, которое осуществляется человеком с философским мировоззрением. Рассматриваются экономические, образовательные, организационные, коммуникационные аспекты управления как создание условий для самоорганизации социальных пространств общины. Представлен план первоочередных действий для сообществ. Поставлены задачи по разработке и воплощению методологии коммуникационного полилога для принятия решений и образовательных программ для воспитания архетипического философского мировоззрения и метаантропологических способностей людей, которые были временно скрыты.

Ключевые слова: самоорганизация, социально-экономический организм, децентрализация, инновационные гроздыя, метаантропологическое управление, философское мировоззрение.

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